



Discover your value creation potential with our pioneering assessment tool

VALUE MAKER READINESS

Maximus International, 2025

ACTIVATE THE
ATTRIBUTES YOU NEED
TO BECOME A TRUE
VALUE MAKER

INFUSED INTO AN
EXISTING MAXIMUS
PROGRAM OR
STANDALONE – WE WILL
WORK WITH YOU TO
UNLOCK THE VALUE
MAKER WITHIN

CONTEXT

Leadership today demands the ability to balance short-term performance with long-term value like never before. At Maximus, our journey began over two decades ago providing assessments and developing leadership effectiveness for some of Australia's most prominent industries and companies.

As we step into 2025, we have worked with over 100,000 leaders and analysed extensive data to uncover the core attributes that define a true value maker. This expertise has led to the creation of a groundbreaking assessment tool that evaluates where leaders stand against the identity and attributes of a value-maker. In addition, it provides targeted strategies to amplify strengths and tailored interventions to develop areas that need enhancement, empowering leaders to reach their full value making potential.

FOR NEW, EMERGING AND ESTABLISHED LEADERS

Each level of leadership comes with its own unique expectations and needs. As you progress in both role and responsibility, leadership skills must evolve to meet these challenges.

Our **Value Maker Readiness Assessment** serves as the blueprint to help new, emerging, and established leaders transform and perform at their highest potential. It also plays a crucial role in making key decisions around hiring, succession planning, and organisational change.

ATTRIBUTES OF VALUE MAKING LEADERS

Leadership readiness across the 12 key attributes which define a Value Maker:

1. Bold purpose
2. Ambition
3. Emotionally committed
4. Strong insight, deep curiosity and reasoning abilities
5. Innovative – a challenger mindset
6. Agility to adapt
7. The conviction and clarity to make clear choices
8. Commercially astute
9. Customer obsessed
10. Bias for execution and accountability for quality
11. Builds talent and followship
12. Socially impactful

BUILT FROM THE WISDOM AND INSIGHTS OF VALUE MAKERS

A comprehensive report and plan which takes leaders on a transformational experience:

Strengthen courage and conviction to create value: A deep understanding of oneself, what's important, and the conviction in the impact one has on the things that matter.

Sharpen strategic clarity: A clear strategic vision and foresight to shape the future. The ability to open the mind to multiple perspectives, navigate the noise and land the steps to move forward.

Maximise value creation at scale: How to drive performance and commercially sound initiatives, adding value for clients/customers, organisation and shareholders.

Level up performance: How to curate an environment that supports growth, alignment, and team performance, in addition to influential stakeholders across the organisation.

OUR IMPACT



We've been shaping
leaders for

23
YEARS

Across

25
COUNTRIES

Including Australia, China,
Malaysia, Japan, Russia,
UK, France, Germany,
New Zealand and USA.



We design experiences for
frontline leaders through
to C-Suite executives

We've transformed over

100,000
LEADERS
AND COUNTING

We have conducted psychometric
assessments for over

3,000 in the last
LEADERS 3 years alone



Across diverse
industries,
including



FINANCIAL SERVICES
INFRASTRUCTURE
GOVERNMENT
EDUCATION
HEALTH

We are for leaders with
ambitious agendas.

WE ARE MAXIMUS.

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